

CABINET MEMBERS REPORT TO COUNCIL

24 March 2016

**COUNCILLOR MRS EA NOCKOLDS
CABINET MEMBER FOR CULTURE HERITAGE AND HEALTH**

For the period 24th February to March 18th 2016

1 Progress on Portfolio Matters.



The Town Hall project, "Stories of Lynn" will be completed ready for the doors to be opened on Good Friday at 10.00. It will be open 7days a week from 10am to 4.30pm. The Archive centre will open Tuesday to Friday and on the first Saturday of each month from 10am until 2pm. The Town Hall will act as a gateway to other heritage sites in King's Lynn. Lynn Museum will also be open for 4 hours on a Sunday.

West Norfolk holiday guides has been delivered ready for the Easter holidays to Tourist Information centres, attractions, motorway service stations and rail stations throughout Norfolk, Cambridgeshire, Lincolnshire and parts of Leicestershire and Northampshire. During 2015 45,000 of the Holiday Guide was sent direct to households who requested a copy as a result of advertising and promotions.

Other publications such as the "Discover King's Lynn" map or "Hunstanton and Downham Market" mini guide have also been updated and reprinted early in readiness for the Easter visitors and placed in TIC's, accommodation providers and restaurants.

Work on the new responsive website for www.visitwestnorfolk.com is complete. The content is responsive to whether people are viewing it on a desktop, tablet or phone. The website provides links to view or download PDF versions of our tourism publications.

The mobile phone APP is almost completed. All businesses and facilities which currently feature on the website will also appear on the new APP. The Apple version will be released first and the Android version released prior to the main summer season.

Our Council are working in partnership with Norfolk County Council in a pilot scheme to provide Community Clinics at Kings Court. The schemes aim is to provide adult social care support to older people and to inform them of their options for the future to stay healthy and maintain independence in their home. At the clinic the ASK LILY Co-ordinator will be on duty who will demonstrate to the attender/carer the options available on the ASK LILY web-site. A recent enhancement to the ASK LILY web-site is an icon for Dementia Services.

2 Forthcoming Activities and Developments.

At Alive Leisure a programme of activities is in place for the childrens Easter holiday, including a breakfast club at Lynnsport. The breakfast club will start at 8am which will be a supervised session with board games, computer games or films. The holiday clubs will start at 10am until 3pm. and will include football championships, multisports, extreme sports will include nerf guns and climbing. Swimming lessons will also be on offer.

The interpretation boards and artefacts in the 15th century Southgates are limited and outdated. After consulting with the volunteers who enable the opening of the building during the summer season it was agreed to apply to the HLF for funding to improve the visitor experience. The aim is to enhance the interpretation at each of the 3 floors, with new text and illustrations, improve the lighting and install replica furniture and fittings to help interpret the building and its story. An information pack and dedicated resources for school visits are also planned.

The Lynn Museum team has been working with Google on a project to photograph works of art at extremely high resolution with specialized equipment. This gigapixel project will be available online later this year through the Google Art project in partnership with Norfolk Museums Service

3 Meetings Attended and Meetings Scheduled

Portfolio meetings with;

Ray Harding Chief Executive

Chris Bamfield Exe Director Commercial Services

Honor Howell Assistant Director

John Greenhalgh Environmental Health Manager

Cabinet

KL & WN Area Museums Committee

Norfolk Arts Forum

N.Norfolk Coast & Countryside Tourism Board

KL Area Consultative Committee

Alive Leisure Governance Committee

Norfolk Cycling & Walking Working Group
Ely North – Rail Summit
Trues Yard
Fit4Work Games
Hunstanton Area SNAP
Red Mount & Southgates Volunteers
Question Time Fakenham College
W.Norfolk Tourism Press Launch
Stories of Lynn Town Hall Press Launch
Internal Drainage Board
KL Festival Board